



**THE QUEEN'S
MEDICAL CENTER**



**American
Diabetes
Association®**



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Announcing the 3rd Annual

Diabetes is...

Video/PSA Contest



ELIGIBILITY

Open to all accredited public, private, charter, or home schools in the State of Hawaii. Contest to be tiered based on grade levels.

Entries to focus on the following in a *localized, thought-provoking* way:

- *Diabetes Awareness/Prevention*
- *Children, Teens, and/or Families living with Diabetes*
- *Provide education/information on available resources for persons living with Diabetes (Type 1 and/or Type 2).*

REQUIREMENTS

:15/30 second PSA (excluding :10 second slate); maximum 4:3 interlaced 29.97 fps 720 X 480 (preferred) 640 X 480

DEADLINES

Intent Forms due: January 18, 2014; Video Entries due: February 8, 2014.

Winners to be announced and highlighted on March 15, 2014, Queen Kapiolani Park at the Step Out Walk to Stop Diabetes event.

Send all forms and entries to the American Diabetes Association at 900 Fort Street Mall, Suite 940, Honolulu, Hawaii 96813. For more information or questions, please call (808) 947-5979 or email Lawrence Duenas at lduenas@diabetes.org.